

CONTRACT



WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbccconnecticut.com

And:

**GMMB
3050 K STREET NW
WASHINGTON, DC 20007**

<u>Contract / Revision</u> 339995 / 1		<u>Alt Order #</u> WOC10035314
<u>Product candidate</u>		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 1954	
<u>Advertiser</u> FRIENDS OF ELIZABETH ESTY		<u>Original Date / Revision</u> 10/03/12 / 11/01/12
	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast
	<u>Station</u> WVIT	<u>Account Executive</u> Corey Lane
	<u>Cash/Trade</u> Cash	
	<u>Sales Office</u> Philadelphia NS	
	<u>Special Handling</u>	
	<u>Demographic</u> RHH	
<u>IDB#</u>	<u>Advertiser Code</u> 118	<u>Product Code</u> 125
<u>Agency Ref</u> 25779	<u>Advertiser Ref</u> 28091	

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

Contract / Revision	Alt Order #
339995 / 1	WOC10035314

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	candidate	1954

Advertiser	Original Date / Revision
FRIENDS OF ELIZABETH	10/03/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 10/29/12												
		Start Date	End Date	Weekdays								
				-----S-				1				
									\$150.00			
6	WVIT	10/30/12	11/04/12	10-1030A	CHRIS MATTHEW	10-1030A						
IP												
Week: 10/29/12												
		Start Date	End Date	Weekdays				Spots/Week				
				-----S				1				
									\$1,500.00			
E 7	WVIT	10/30/12	11/06/12	9-10A	TODAY SHOW	9A-10A						
IP												
Week: 10/30/12												
		Start Date	End Date	Weekdays				Spots/Week				
				MTWTF--				2				
									\$350.00			
Spot	Ch	Date Range		Description				Start/End Time				
1	WVIT	10/30/12-11/05/12		9-10A TODAY SHOW				9A-10A				
See MG 7.4												
DNA-SEVERE WX COVERAGE												
4	WVIT	11/06/12-11/06/12		9-10A	TODAY SHOW	9A-10A						
MG for 7.1 11/02												
Week: 11/06/12												
		Start Date	End Date	Weekdays				Spots/Week				
				MTWTF--				1				
									\$350.00			
8	WVIT	10/30/12	11/05/12	4-5P	ELLEN	4P-5P						
IP												
Week: 10/30/12												
		Start Date	End Date	Weekdays				Spots/Week				
				MTWTF--				3				
									\$250.00			
9	WVIT	10/30/12	11/05/12	5-6P	CT NEWS @ 5PM	5P-6P						
IP												
Week: 10/30/12												
		Start Date	End Date	Weekdays				Spots/Week				
				MTWTF--				4				
									\$650.00			
10	WVIT	10/30/12	11/05/12	6-630P	M-F CT NEWS @ 6	6P-630P						
IP												
Week: 10/30/12												
		Start Date	End Date	Weekdays				Spots/Week				
				MTWTF--				4				
									\$900.00			
11	WVIT	10/30/12	11/05/12	M8-10P	VOICE	8-10P						
CDR												
Week: 10/30/12												
		Start Date	End Date	Weekdays				Spots/Week				
				M-----				1				
									\$4,500.00			
12	WVIT	10/30/12	10/30/12	10-11P	PARENTHOOD	10P-11P						
IP												
Week: 10/29/12												
		Start Date	End Date	Weekdays				Spots/Week				
				-T-----				1				
									\$2,200.00			
13	WVIT	10/30/12	10/31/12	9-10P	LAW & ORDER: SVU	9P-10P						
IP												
Week: 10/29/12												
		Start Date	End Date	Weekdays				Spots/Week				
				--W---				1				
									\$1,600.00			
14	WVIT	10/30/12	11/02/12	F9-10P	GRIMM	9-10P						
CDR												
Start Date	End Date	Weekdays		Spots/Week				Rate				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbccconnecticut.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
339995 / 1	WOC10035314

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	candidate	1954

<u>Advertiser</u> FRiENDS OF ELIZABETH	<u>Original Date / Revision</u> 10/03/12 / 11/01/12
--	--

Totals

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	46	\$44,950.00	\$38,207.50
Totals	46	\$44,950.00	\$38,207.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbccconnecticut.com

Contract / Revision	Alt Order #	
339995 / 1	WOC10035314	
Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	candidate	1954
Advertiser		Original Date / Revision
FRIENDS OF ELIZABETH		10/03/12 / 11/01/12

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.